

Academic Year 2015-16



**Faculty Attended Conferences /
Seminars**

**Department of Master of Business Administration
(MBA)**



CMR COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous)

NAAC Accreditation with A- Grade

Kandlakoya, Medchal, Hyderabad-501401.

Department of Master of Business Administration (MBA)

Faculty Attended Conferences / Seminars

ACADEMIC YEAR 2015-16

S.No	Name of the Faculty	Paper Title	Conference Theme & Venue	Date
1	Dr A. Kotishwar	Effectiveness of 'Make in India' Economic Development of Entrepreneur: A case study of Rangareddy district in Telangana	"Young India 2030" : Emerging Economic, Social, Academic Issues and Challenges SNDT Arts and Commerce college for Women, Karve Road, Pune.	March 11-12 2016
2	P.Alekhya	Comparative Equity Analysis Of Banking Sector	Advancements and Innovations in Engineering, Technology & Management, Joginipally B.R. Engineering College, Hyderabad.	September 4-5 2015
3	Ch Madhavi Latha	Recommendations for Optimal Investments In Bombay Stock Exchange	4 th International conference on Emerging Trends in Finance & Accounting	August 21-22 2015
4	Dr A. Kotishwar	A Study On Budget Impact On Stock Markets.	New Paradigms in Restructuring of Business Management Strategies in Finance, Marketing, HR and IT in Global Scenario. Venue: Department of Commerce and Management , University of Mumbai, Mumbai	14 & 15 th January, 2016
5	Dr A. Kotishwar	A Study Of Mutual Fund Trends And Challenges In India.	New Paradigms in Restructuring of Business Management Strategies in Finance, Marketing, HR and IT in Global Scenario. Venue: Department of Commerce and Management	14 & 15 th January , 2016

			, University of Mumbai, Mumbai	
6	Mr. Ch. Balaji	A Study On Mutual Fund Trends And Challenges In India	New Paradigms in Restructuring of Business Management Strategies in Finance, Marketing , HR and IT in Global Scenario	14 & 15 th January , 2016
7	Mr. Ch. Balaji	A Study On Budgets Impact On Stock Markets	New Paradigms in Restructuring of Business Management Strategies in Finance, Marketing , HR and IT in Global Scenario ,Department of Commerce and Management , University of Mumbai, Mumbai	14 & 15 th January, 2016
8	Mrs. P. Alekhya	A Study On Budget Impact On Stock Markets.	New Paradigms in Restructuring of Business Management Strategies in Finance, Marketing, HR and IT in Global Scenario. Venue: Department of Commerce and Management , University of Mumbai, Mumbai	14 & 15 th January, 2016
9	P Usha Vaidehi	Online consumer Behaviour on expletory study	International conference on “ Consumer Dynamics and Marketing Strategies in the Globalized Economic Era- Perspectives and Challenges, Gokaraju Rangaraju Institute of Engineering & Technology	29 & 30 th October, 2015
10	T Sharanya	Online consumer Behaviour on expletory study	International conference on “ Consumer Dynamics and Marketing Strategies in the Globalized Economic Era- Perspectives and Challenges, Gokaraju Rangaraju Institute of Engineering & Technology	29 & 30 th October, 2015
11	Dr.P.Vijaya Lakshmi	Managing HR Challenges in Insurance Industry: A study on life Insurance	UGC Four Day International Seminar on Industrial relations and human relations in the era of Globalization	5 th & 8 th November,2015
12	Dr.P.Vijaya Lakshmi	Employment Relationship and Quality	UGC Four Day International Seminar on Industrial	5 th & 8 th

		of work in service sector at Guntur District, AP	relations and human relations in the era of Globalization	November2015
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