

Academic Year 2018-19

**Faculty Attended Conferences /
Seminars**



**Department of Master of Business Administration
(MBA)**



CMR COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous)

NAAC Accreditation with A- Grade

Kandlakoya, Medchal, Hyderabad-501401.

Department of Master of Business Administration (MBA)

Faculty Attended Conferences / Seminars

ACADEMIC YEAR 2018-19

S.No	Name of the Faculty	Paper Title	Conference Theme & Venue	Date
International				
1	Dr A Kotishwar	Cashless payment change to Economic Growth an Indian perception	16 th International Conference, on Global Economy, Insolvency and Bankruptcy Code , Department of Commerce, University of Mumbai, Mumbai	4 th and 5 th , October, 2018
2	K Swapna	A Study on Impact of Employee Engagement on Organization Performance	4 th International Conference on Emerging Strategies for Business Advancements (ICESBA-2019) , Malla Reddy Engineering College for Women	8 th & 9 th February, 2019
3	Dr Vijaya Lakshmi	A Study on Impact of Employee Engagement on Organization Performance	4 th International Conference on Emerging Strategies for Business Advancements (ICESBA-2019) , Malla Reddy Engineering College for Women	8 th & 9 th February, 2019
4	Dr P Alekhya	A Study on Role of Union Budget on Banking Fund Flows	4 th International Conference on Emerging Strategies for Business Advancements (ICESBA-2019) , Malla Reddy Engineering College for Women	8 th & 9 th February, 2019
5	P Samyukta	A Study on Role of Union Budget on Banking Fund Flows	4 th International Conference on Emerging Strategies for Business Advancements	8 th & 9 th February, 2019

			(ICESBA-2019) , Malla Reddy Engineering College for Women	
National				
S.No	Name of the Faculty	Paper Title	Conference Theme & Venue	Date
1	Dr A Kotishwar	A Study on Impact of Demonetization on the usage of E-wallets among the PG Students with special reference to Hyderabad	National conference on Contemporary Business Management Issues in Digital ERA, School of Management studies, JNTUH, Hyderabad	16 th November, 2018
2	Dr P Alekhya	A Study on Impact of Demonetization on the usage of E-wallets among the PG Students with special reference to Hyderabad	National conference on Contemporary Business Management Issues in Digital ERA, School of Management studies, JNTUH, Hyderabad	16 th November, 2018
3	Dr P Alekhya	A Study on Corporate Social Responsibility by Pubic sector undertakings	National Conference on Strategies for Business Potentiality and Sustainability , Department of Management Studies, Vidya Jyothi Institute of Technology	23 rd February , 2019
4	Dr P Vijaya Lakshmi	Creative Study of Stress Management	National Conference on Strategies for Business Potentiality and Sustainability , Department of Management Studies, Vidya Jyothi Institute of Technology	23 rd February , 2019
5	Parmarathi Jagannadha Rao	Modern Trends challenges, Issues & Opportunities of Ecommerce in India	National Conference on Strategies for Business Potentiality and Sustainability , Department of Management Studies, Vidya Jyothi Institute of Technology	23 rd February , 2019
6	Dr P Alekhya	Prevention of and Redressal of Sexual Harassment at workplace in India	Two National Seminar on Statutory Compliance of Human Resource at Workplace , Department	9 th & 10 th March, 2019

			of Human Resource Management, Acharya Nagarjuna university, Guntur, A.P	
7	Dr P Vijaya Laxmi	Importance of Maternity Benefit Act 1961- & 2017	Two National Seminar on Statutory Compliance of Human Resource at Workplace , Department of Human Resource Management, Acharya Nagarjuna university, Guntur, A.P	9 th & 10 th March, 2019
8	P Samyukta	The Disabilities Act in India Right of Persons with disabilities at Work Place	Two National Seminar on Statutory Compliance of Human Resource at Workplace , Department of Human Resource Management, Acharya Nagarjuna university, Guntur, A.P	9 th & 10 th March, 2019
9	K Swapna	Importance of Equal Remuneration Act 1976	Two National Seminar on Statutory Compliance of Human Resource at Workplace , Department of Human Resource Management, Acharya Nagarjuna university, Guntur, A.P	9 th & 10 th March, 2019
10	L Ramanjaneyulu	CSR- Special Reference to TISCO	Two National Seminar on Statutory Compliance of Human Resource at Workplace , Department of Human Resource Management, Acharya Nagarjuna university, Guntur, A.P	9 th & 10 th March, 2019
11	MD Sirajuddin	CSR- Special Reference to TISCO	Two National Seminar on Statutory Compliance of Human Resource at Workplace , Department of Human Resource Management, Acharya Nagarjuna university, Guntur, A.P	9 th & 10 th March, 2019