Academic Year 2018-19

Faculty Attended Conferences / Seminars



Department of Master of Business Administration (MBA)



CMR COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous)

NAAC Accreditation with A- Grade Kandlakoya, Medchal, Hyderabad-501401. Department of Master of Business Administration (MBA)

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Faculty Attended Conferences / Seminars

ACADEMIC YEAR 2018-19

S.No	Name of the Faculty	Paper Title	Conference Theme & Venue	Date		
	International					
1	Dr A Kotishwar	Cashless payment change to Economic Growth an Indian perception	16 th International Conference, on Global Economy, Insolvency and Bankruptcy Code, Department of Commerce, University of Mumbai, Mumbai	4 th and 5 th , October, 2018		
2	K Swapna	A Study on Impact of Employee Engagement on Organization Performance	4 th International Conference on Emerging Strategies for Business Advancements (ICESBA-2019), Malla Reddy Engineering College for Women, Hyderabad	8 th & 9 th February, 2019		
3	Dr Vijaya Lakshmi	A Study on Impact of Employee Engagement on Organization Performance	4 th International Conference on Emerging Strategies for Business Advancements (ICESBA-2019), Malla Reddy Engineering College for Women, Hyderabad	8 th & 9 th February, 2019		
4	Dr P Alekhya	A Study on Role of Union Budget on Banking Fund Flows	4 th International Conference on Emerging Strategies for Business Advancements (ICESBA-2019), Malla Reddy Engineering College for Women, Hyderabad	8 th & 9 th February, 2019		

6	P Samyukta MD Sirajuddin	A Study on Role of Union Budget on Banking Fund Flows Green Marketing Awareness in Hyderabad City – An Empirical Study	4th International Conference on Emerging Strategies for Business Advancements (ICESBA-2019), Malla Reddy Engineering College for Women, Hyderabad International conference on "Emerging Trends in Business Management - Opportunities and	8th & 9th February, 2019 12th April, 2019	
7	L Ramanjaneya	Green Marketing Awareness	Challenges ", Vishwa Vishwani School of Business, Hyderabad International conference	12 th April,	
	J J	in Hyderabad City – An Empirical Study	on "Emerging Trends in Business Management - Opportunities and Challenges", Vishwa Vishwani School of Business, Hyderabad	2019	
8	Dr P Alekhya	A Study on Crude Oil Role in Global Exports and Imports	International conference on "Emerging Trends in Business Management - Opportunities and Challenges", Vishwa Vishwani School of Business, Hyderabad	12 th April, 2019	
9	Dr P Vijaya Lakshmi	A Study on Training Effectiveness on Employee Performance with Reference to Selected Units in Public Sector	International conference on "Emerging Trends in Business Management - Opportunities and Challenges", Vishwa Vishwani School of Business, Hyderabad	12 th April, 2019	
National					
S.No	Name of the Faculty	Paper Title	Conference Theme & Venue	Date	
1	Dr A Kotishwar	A Study on Impact of Demonetization on the usage of E-wallets among the PG Students with special reference to Hyderabad	National conference on Contemporary Business Management Issues in Digital ERA, School of Management studies, JNTUH, Hyderabad	16 th November, 2018	

2	Dr. D. Alakhyo	A Study on Import of	National conference on	16 th
2	Dr P Alekhya	A Study on Impact of Demonetization on the usage		November,
			Contemporary Business	2018
		of E-wallets among the PG	Management Issues in	2018
		Students with special reference	Digital ERA, School of	
		to Hyderabad	Management studies,	
3	Du D. A lalahaya	A Study on Componeta Social	JNTUH, Hyderabad	23 rd
3	Dr P Alekhya	A Study on Corporate Social	National Conference on	_
		Responsibility by Pubic sector	Strategies for Business	February,
		undertakings	Potentiality and	2019
			Sustainability ,	
			Department of	
			Management Studies,	
			Vidya Jyothi Institute of	
			Technology	1
4	Dr P Vijaya Lakshmi	Creative Study of Stress	National Conference on	23 rd
		Management	Strategies for Business	February,
			Potentiality and	2019
			Sustainability ,	
			Department of	
			Management Studies,	
			Vidya Jyothi Institute of	
			Technology	1
5	Parmarthi Jagannadha	Modern Trends challenges,	National Conference on	23 rd
	Rao	Issues & Opportunities of	Strategies for Business	February,
		Ecommerce in India	Potentiality and	2019
			Sustainability ,	
			Department of	
			Management Studies,	
			Vidya Jyothi Institute of	
	D D 1111		Technology	oth o doth
6	Dr P Alekhya	Prevention of and Redressal of	Two National Seminar	9 th & 10 th
			on Statutory Compliance	March, 2019
		workplace in India	of Human Resource at	
			Workplace, Department	
			of Human Resource	
			Management, Acharya	
			Nagarjuna university,	
7	D D IV'' I '		Guntur, A.P	Oth 0 10th
7	Dr P Vijaya Laxmi	Importance of Maternity	Two National Seminar	9 th & 10 th
		Benefit Act 1961- & 2017	on Statutory Compliance	March, 2019
			of Human Resource at	
			Workplace, Department	
			of Human Resource	
			Management, Acharya	
			Nagarjuna university,	
			Guntur, A.P	

8	P Samyukta	The Disabilities Act in India	Two National Seminar	9 th & 10 th
Ü	T Samyaka	Right of Persons with disabilities at Work Place	on Statutory Compliance of Human Resource at Workplace, Department of Human Resource	March, 2019
			Management, Acharya Nagarjuna university, Guntur, A.P	
9	K Swapna	Importance of Equal Remuneration Act 1976	Two National Seminar on Statutory Compliance of Human Resource at Workplace, Department of Human Resource Management, Acharya Nagarjuna university, Guntur, A.P	9 th & 10 th March, 2019
10	L Ramanjaneya	CSR- Special Reference to TISCO	Two National Seminar on Statutory Compliance of Human Resource at Workplace, Department of Human Resource Management, Acharya Nagarjuna university, Guntur, A.P	9 th & 10 th March, 2019
11	MD Sirajuddin	CSR- Special Reference to TISCO	Two National Seminar on Statutory Compliance of Human Resource at Workplace, Department of Human Resource Management, Acharya Nagarjuna university, Guntur, A.P	9 th & 10 th March, 2019
12	R Ramesh	A Study of the Employee Engagement Practices in the Manufacturing Sector with respect to Hyderabad Region	National Seminar on strategies & Innovations in Management, Vishwa Vishwani Institute of Systems & Management, Hyderabad	27 th April 2019
13	N Rajender Reddy	Role of NABARD in Agriculture Development in Telangana – An Empirical Study	National Conference on " Agricultural Marketing in Telangana, Department of Commerce, Palamuru University, Telangana	18 th April, 2019
14	N Rajender Reddy	Women Empowerment through Financial Education in	National Conference on "Contemporary	22 nd March, 2019

Hyderabad city (Telangana) – An Analytical Study	Innovations in Business and Management ", ,
	AJK Institute of
	Management
	Coimbatore

The B-School

VISHWA VISHWAN

CERTIFICATE

Ramesh Ramesnvarapu

has presented / participated in the National Seminar "Strategies & Innovations in Management"

on 27" April, 2019,

with research paper titled

A Study Of The Employee Engagement Practices In The

Manufacturing Sector With Respect To Apderabad Region

Prof (Dr.) Bharat Bhushan Singh Director

Dr. Lakshmi Rew Convener

SCHOOL OF BUSINESS · A Unit of MBA

CERTIFICATE

- Opportunities and Challenges" on 12th April, 2019. "Emerging Grends in Business Management Green Marketing Awareness In Apderabad City – has presented / participated in the Mr. L. Ramanjaneya International Conference on with research paper titled

12" April, 2019

An Empirical Study

Prof. G S S V Rao President

Prof. Dr. Mohan S Rao Vice President

Dr. P Chakravarthi

Dr. M Madana Mohan

Convener



CERTIFICATE

Mr. Mohammad Sirajuddin
has presented / participated in the
International Conference on
"Emerging Grends in Business Management
- Opportunities and Challenges" on 12th April, 2019,
with research paper titled
Green Marketing Awareness In Applerabad City—
An Empirical Study

Prof. G S S V Rao

12" April, 2019

Prof. Dr. Mohan S Rao Vice President

Dr. P Chakravarthi Director

Dr. M Madana Mohan Convener





2NDANNUAL CONFERENCE OF TCA



Department of Commerce, Palamuru University, Mahabubnagar, Telangana

CERTIFICATE

This is to certify that Prof. 1 Dr. 1 Mr. 1 Ms Rajendar Reddy, CMR college of Engineering & Technology Kandlakoya Medchal Road Hyd

has participated in the NATIONAL CONFERENCE on "AGRICULTURAL MARKETING IN TELANGANA" organised

by Department of Commerce, Palamuru University, Mahabubnagar, Telangana held on 18th April 2019.

He / She presented a Paper Titled Role of NABARD in Agricultuse Development in Telangana-on Empirical

Dr. K. Raf Kumar Conference Secretary

Prof. K. Girija Mangatayaru Registrar, P.U. Mahabubnagar

Prof. H. Venkateshwarlu President TCA

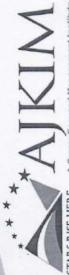
Certificate

OF APPRECIATION

NATIONAL CONFERENCE ON

Contemporary novations in

siress and



AJK INSTITUTE OF MANAGEMENT

(Affiliated to Anna University, Chennai Palakkad Main Road, Navakkaral, Approved by AKTE, New Delhi) Colmbatore - 105, Phone : +91 422 2365400

This is to certify that Mr./Ms./Or. N.J...Rajendah....Raddy......

of CMR_college_the Engineering...d...Technology.....

Empowerment....through. Financial... Education............... has presented / contributed the paper titled

Hyderabad... City. (Telangana)... An. Analytical... Study.......

at the National Conference "Contemporary Innovations in Business and

Management" held on 22" march, 2019.



Dr. A. Lenin Jothi
Director



CERTIFICATE

Dr P Alekhya

has presented / participated in the International Conference on "Emerging Frends in Business Management - Opportunities and Challenges" on 12" April, 2019.

with research paper titled

A Study On Crude Oil Role In Global Exports &

Imports

Prof. G S S V Rao President

Prof. Dr. Mohan S Rao Vice President

Dr. P Chakravarthi

Dr. M Madana Mohar Convener



CERTIFICATE

Dr. Nijava Lakshmi Pothuraju
has presented / participated in the
International Conference on
"Emerging Grends in Business Management
Opmortunities and Challenaes" on 12" April, 2019.

- Opportunities and Challenges" on 12" April, 2019. with research paper titled

A Study On Training Effectiveness On Employee Performance With Reference To Selected Units In Public Sector

Prof. G S S V Rao President

Prof. Dr. Mohan S Rao Vice President

Dr. P Chakravarthi Director

Dr. M Madana Mohan Convener

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Certificate

This is to certify that Dr./ Mr./ Ms. Parmanthi. Jagannadha. Raa

in the National Conference on "STRATEGIES FOR BUSINESS POTENTIALITY AND SUSTAINABILITY" held on

23rd February, 2019. Organized by Department of Management Studies.

Dr. P. CHAKRADHAR, Convener, HOD-MBA

A-Mary S

Dr. A. PADMAJA, Principal

Director

Dr. P. VENUGOPAL REDDY

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jayo lakshmi	Jegyhas participated	Managenund	NESS POTENTIALITY AND SUR
This is to certify that Dr. / Mr. / Ms D. W. P. Vijaya Lakshmi	of C.M.R. College. of Grainwing F. Technology	titled Creative Study of Strus Management	in the National Conference on "STRATEGIES FOR BUSINESS POTENTIALITY AND SUSTAINABILITY" held on
This is to certify that D	of C.M.R. College.	titledCheatine	in the National Confere

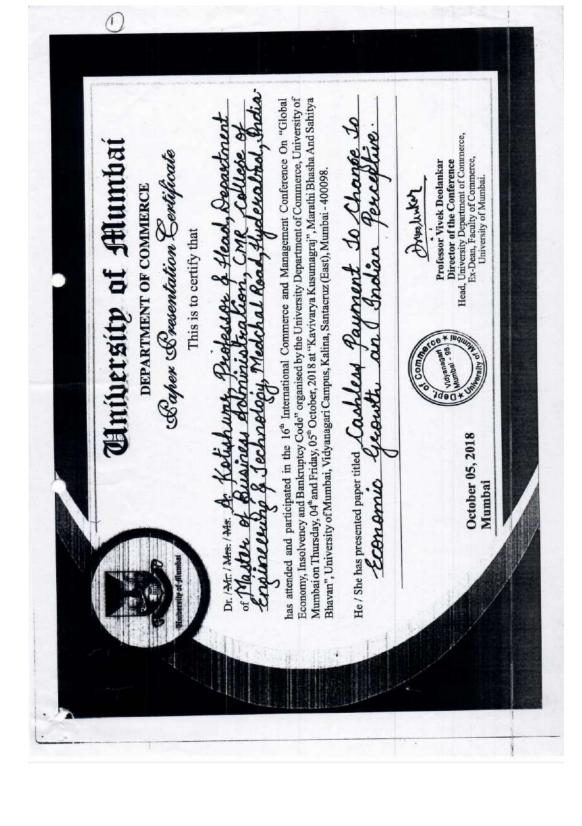
Dr. P. CHAKRADHAR, Convener, HOD-M8A

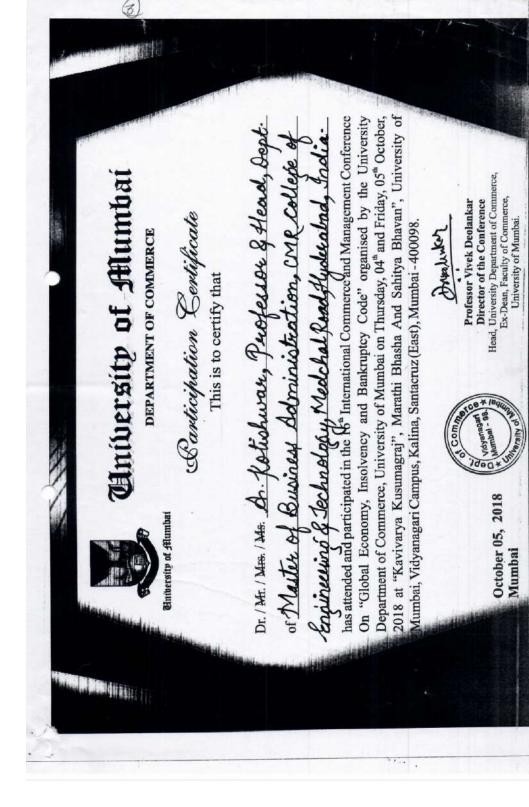
23rd February, 2019. Organized by Department of Management Studies.

Dr. A. PADMAJA, Principal

Dr. P. VENUGOPAL REDDY

Director





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Aziznagar Gate, C.B. Post, Hyderabad-500 075

Certificate

This is to certify that Dr./ Mr./ Ms. Du. P. Alkya. Sharma.

in the National Conference on "STRATEGIES FOR BUSINESS POTENTIALITY AND SUSTAINABILITY" held on

23rd February, 2019. Organized by Department of Management Studies.

Convener, HOD-MBA Dr. P. CHAKRADHAR,

A-Mary

Dr. A. PADMAIA,

Dr. P. VENUGOPAL REDDY Director



Autonomous Institution, UGC-Govt. of India

NIRF Indian Ranking-2018, Accepted by MHRD, Govt. of India, AAA+ Rated by Careers 360 Magazine, National Ranking-Top 100 Rankband by Outlook, 7th Rank by CSR, Platinum Rated by AICTE-CII Survey (Permanently Affiliated to JNTUH, Approved by AICTE, ISO 9001:2015 Certified Institution) Accredited by NBA & NAAC with 'A' Grade UGC, Govt.of India



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Department of Master of Business Administration 4th INTERNATIONAL CONFERENCE ON

Emerging Strategies for Business Advancements [ICESBA-2019]

ISBN: 978-93-83038-77-0

Certificate of Participation

of Department of MBA, CMR. College. of Engineering & Technologypresented / published paper This is to certify that Mr. Mrs. Ms. J. S. S. S. Assistant Rofessor

on A Study On Impact of Employee Engagement on Organization Performance

in the 4th International Conference on Emerging Strategies for Business Advancements [ICESBA-2019] with ISBN:

978-93-83038-77-0 held on 8th & 9th February, 2019 at Malla Reddy Engineering College for Women.

Prof. Ch.V.L.L. Kusuma Kumari Convener

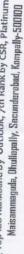
HOD, Dept. of MBA

Dr. Y. Madhavee Latha Conference Chair 尼尼克 Principal



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NIRF Indian Ranking-2018, Accepted by MHRD, Govt. of India, AAA+ Rated by Careers 360 Magazine, National Ranking-Top 100 Rankband by Outlook, 7th Rank by CSR, Platinum Rated by AICTE-CII Survey (Permanently Affiliated to JNTUH, Approved by AICTE, ISO 9001:2015 Certified Institution) Accredited by NBA & NAAC with 'A' Grade UGC, Govt.of India























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ISBN: 978-93-83038-77-0



This is to certify that Mr./Mrs./Ms. , Dr.P. Vijanja Lakshmi, Assoc. Prof

of Department of MBA, CMR. College of Engineering & Technologypresented / published paper on Astudy On Impact of Employee Engagement Organization. Performance

in the 4th International Conference on Emerging Strategies for Business Advancements [ICESBA-2019] with ISBN:

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ON A STUDY ON ROLE OF UNION BUDGET ON BANKING FUNDFIONS

in the 4th International Conference on Emerging Strategies for Business Advancements [ICESBA-2019] with ISBN: 978-93-83038-77-0 held on 8th & 9th February, 2019 at Malla Reddy Engineering College for Women.

Prof. Ch.V.L.L. Kusuma Kumari HOD, Dept. of MBA L'Kurum Convener

Dr. Y. Madhavee Latha Conference Chair Principal



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Certificate of Participation

of CMR. College of Engineering & Techology on ASTODY On Role of Onion budget on Banking fund Flows This is to certify that Mr. Mrs. Ms. . P. Samyukta, Assistant Professor

in the 4th International Conference on Emerging Strategies for Business Advancements [ICESBA-2019] with ISBN:

978-93-83038-77-0 held on $8^{ ext{th}}$ & $9^{ ext{th}}$ February, 2019 at Malla Reddy Engineering College for Women.

Convener

Prof. Ch.V.L.L. Kusuma Kumari HOD, Dept. of MBA

Dr. Y. Madhavee Latha Conference Chair Principal



JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD SCHOOL OF MANAGEMENT STUDIES

Kukatpally, Hyderabad-500 085, Telangana State, India

NATIONAL CONFERENCE

CONTEMPORARY BUSINESS MANAGEMENT ISSUES IN DIGITAL ERA

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6-Mallets among the Pa-Students with special perference to hyderals

the National Conference on Contemporary Business Management Issues in Digital Era held on

16th November, 2018 at SMS, JNTUH.

Dr. Singhu Conference Convener

Dr. A. Prabhu Kumar Conference Chairman



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CERTIFICATE

of e-walled among the PG-Students with special neperance to hyderalandn the National Conference on Contemporary Business Management Issues in Digital Era held on This is to certify that Dr. / Mr. /Ms. P. Alekhya. 16th November, 2018 at SMS, JNTUH.

Dr. Sindhu Conference Convener

Dr. A. Prabhu Kumar Conference Chairman



UGC Sponsored Two Day National Seminar on STATUTORY COMPLIANCES OF HUMAN RESOURCES AT WORKPLACE

(NSSCHRW - 2019)

9th & 10th March, 2019

Certificate

This is to certify that Prof. / Dr. / Mr. / Mrs. P. ALEKHYA

Department of MBA , CMR COLLEGE

has Participated / Presented a Paper on PREVENTION OF AND REDRESSAL

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SEXUAL HARASSMENT AT MORKPLACE IN INDIA

Organized by UEPARTMENT OF HUMAN RESOURC! MANAGEMENT A CHARYA NAGARJUNAN/ UNIVERSITY NAGARJUNA NAGAR-522 S10 GUNTUR DISTRICI, ANDHA PRADESH, INDIA





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9th & 10th March, 2019

Certificate

This is to certify that Prof. / Dr. / Mr. / Mrs. P. Yijaya Laxmi

Department of MBM CMR College

has Participated / Presented a Paper on Smpostance of Maternaly Benefits

Act - 1961 & 2017

Organized by DEPARTMENT OF HUMAN RESOURCE MANAGEMENT ACHARYA NACARJUNAV UNIVERSITY NACARJUNA NAGAR- 522 ST9, GUNTIR DISTRICT, ANDHRA PRADESH, INDIA

Dr. Nagaraju Banus Dreuter NSC-SA, 1139 Desarrages 1 - 24



HUMAN RESOURCES AT WORKPLACE UGC Sponsored Two Day National Seminar on STATUTORY COMPLIANCES OF

(NSSCHRW - 2019) 9th & 10th March, 2019



Certificate

This is to certify that Prof. / Dr. / Mr. / Mrs. Md. Manyukta

Department of

MBA, CMR College

has Participated / Presented a Paper on The Disabilities alst in India Right

of Persons with disabilities of Islout Place.

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UGC Sponsored Two Day National Seminar on HUMAN RESOURCES AT WORKPLAC STATUTORY COMPLIANCES OF

(NSSCHRW - 2019)

9th & 10th March, 2019

Certificate

This is to certify that Prof. / Dr. / Mr. / Mrs. 3. Loughna.

Department of

MBA, CMR College

has Participated / Presented a Paper on Smpostance of Equal Remuneration.

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Achaya Nagar, 228

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HUMAN RESOURCES AT WORKPLACE

(NSSCHRW - 2019)

9th & 10th March, 2019

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Department of

MBA , CMR College

has Participated / Presented a Paper on CAR - Beeigh Reference to TIACO

ACHARYA NAGARJUNA/ UNIVERSITY NAGARJUNA NAGAR - 522 510, GUNTUR DISTRICT, ANDHRA PRADESH, INDIA DEPARTMENT OF HUMAN RESOURCE MANAGEMENT Organized by

BNocoel

Dr. Nagaraju Battu Director, NSSCHRW 2019 Department of HRM

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HUMAN RESOURCES AT WORKPLACE UGC Sponsored Two Day National Seminar on STATUTORY COMPLIANCES OF

(NSSCHRW - 2019)

9th & 10th March, 2019

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MRM, CMR COllege Department of

has Participated / Presented a Paper on CAR- Special Reference to TAMCO

DEPARTMENT OF HUMAN RESOU! CE MANAGEMENT ACHARYA NAGARJUNAV UNIVERSITY NAGAZUNA NAGAR - 522. 10, GUNTUR DISTRICT, ANDHRA PRADESH, INDIA Organized by

Dr. Nagara at Battu Diveror, NSCHW. 2019 Department of HAM