

Academic Year 2020-21

**Faculty Attended Conferences
/ Seminars**



**Department of Master of Business Administration
(MBA)**



CMR COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous)

NAAC Accreditation with A- Grade

Kandlakoya, Medchal, Hyderabad-501401.

Department of Master of Business Administration (MBA)

Faculty Attended Conferences / Seminars

ACADEMIC YEAR 2020-21

International				
S.No	Name of the Faculty	Paper Title	Conference Theme & Venue	Date
1	Dr. P. Vijaya Lakshmi	Employees Awareness and satisfaction with human resources policies in selected information technology corporations	International Conference on Business, Management, Social and Economical Advancements, organised by Management Institute, Warsaw University of Life Science.	26-27 th June 2021
2	Dr. Dowlath Ahammad	A Conceptual Framework on Women Education and Empowerment in India	3Day International Conference on “Glass Ceiling Issues and Challenges on Women Career Development in Educational Institutions” held at Annamacharya Institute of Technology & Science, Tirupati, AP, India	25-27 March, 2021
3	Dr Shesadri Kiran Tharimala	Glass Ceiling – A Threat for Women Employee and its Impact on Organisation	3Day International Conference on “Glass Ceiling Issues and Challenges on Women Career Development in Educational Institutions” held at Annamacharya Institute of Technology & Science, Tirupati, AP, India	25-27 March, 2021
4	Mohammad Sirajuddin	A Conceptual Framework on Women Education and Empowerment in India	3Day International Conference on “Glass Ceiling Issues and Challenges on Women Career Development in Educational Institutions” held at Annamacharya Institute of Technology & Science, Tirupati, AP, India	25-27 March, 2021

5	P Jagannadha Rao	Glass Ceiling – A Threat for Women Employee and its Impact on Organisation	3Day International Conference on “Glass Ceiling Issues and Challenges on Women Career Development in Educational Institutions” held at Annamacharya Institute of Technology & Science, Tirupati, AP, India	25-27 March, 2021
6	Dr. A. Kotishwar	A Study on fed rate change impact on select Global indices performance	21 st International Business Horizon Inbush Era World Summit 2021	17-19 February, 2021
7	Dr. P Alekhya	A Study on fed rate change impact on select Global indices performance	21 st International Business Horizon Inbush Era World Summit 2021	17-19 February, 2021
8	Dr Shesadri Kiran Tharimala	Consumer Behavior Towards Shopping Goods in Traditional Market Place: An Examination of Personality Traits as Exogenous Construct	International Conference on Rigor, Relevance & Resilience in Business & Management Research	12-14 February 2021
9	Dr. Dowlat Ahammad	Expectations and Experiences towards Online Teaching in Professional Courses with special reference to Telangana and Andhra Pradesh States	VIRTUAL INTERNATIONAL CONFERENCE ON Sustainability of E-education as a Close Alternative to Traditional Education Organised by School of Commerce and Business Management Central University of Tamil Nadu, Thiruvallur, TN- India	16 & 17 of December 2020
10	Dr Shesadri Kiran Tharimala	Expectations and Experiences towards Online Teaching in Professional Courses with special reference to Telangana and Andhra Pradesh States	VIRTUAL INTERNATIONAL CONFERENCE ON Sustainability of E-education as a Close Alternative to Traditional Education Organised by School of Commerce and Business Management Central University of Tamil Nadu, Thiruvallur, TN- India	16 & 17 of December 2020

11	Dr A Kotishwar	Influence of Crypto Currency on Select Global Currencies: A Study	FI International Research Conference, New Delhi	August 8th, 2020 from 3-9 PM
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National				
S.No	Name of the Faculty	Paper Title	Conference Theme & Venue	Date
1	Dr. P. Vijaya Lakshmi	A Study on Safety Measures in Health Centres With Reference to Andhra Pradesh	UGC Sponsored Two-Day National Seminar on “New Labour Codes and its Influence on Industrial Scenario (NLCIIS – 2021)” organized by Department of HRM in Acharya Nagarjuna University	13th–14th, April 2021
2	Dr. P. Vijaya Lakshmi	Nil	23rd NHRDN National Conference Hosted by Delhi & NCR Chapter on Transforming HR Agility, Resilience, Digital	23rd–24th Feb, 2021

**International Conference on
Business, Management, Social and Economical Advancements**

Date: 26th & 27th June, 2021. Bangkok, Thailand (Online mode)



Jointly Organized by
Management Institute, Warsaw University of Life Science – SGGW, Poland.
Research Culture Society.

&
Sponsored by : Scientific Research Association.



Certificate of Participation and Presentation

Ref. No : RCS/ICBMSEA21/CPPI041

This is to Certify that

Dr. Vijaya Lakshmi Pothuraju

has participated and presented a research paper / an abstract titled

**EMPLOYEES' AWARENESS AND SATISFACTION WITH HUMAN RESOURCES POLICIES IN
SELECTED INFORMATION TECHNOLOGY CORPORATIONS**

in 'International Conference on Business, Management, Social and Economical Advancements'
dated 26th & 27th June, 2021. Bangkok, Thailand.

Prof. Dr. hab. Joanna Palisziewicz
ICBMSEA-2021 Conference Chair
Director, Management Institute, Warsaw University of Life
Science - SGGW, Warszawa, Poland.
www.sggw.edu.pl



Dr. C. M. Patel
ICBMSEA-2021 Conference Chair
Director, Research Culture Society.
President, Scientific Research Association.
www.researchculturesociety.org



International Conference on
**Glass Ceiling: Issues and Challenges
on Women Career Development
in Educational Institutions**

March 25 - 27, 2021



CERTIFICATE

This is to certify that Mr./Ms./Dr./Prof. DOWLATH AHAMMAD
of Department of MBA, CMR College of Engineering & Technology, Kandlakoya
has participated/ presented a paper entitled "A CONCEPTUAL FRAMEWORK ON WOMEN
EDUCATION AND EMPOWERMENT IN INDIA"

in the AICTE sponsored 3 day International Conference on Glass Ceiling: Issues and Challenges on
Women Career Development in Educational Institutions, held at Annamacharya Institute of
Technology & Sciences, Tirupati, A.P., India, during 25 -27 March, 2021.


Dr. N. Chandrika
ICGC Coordinator


Dr. C. Nadhamuni Reddy
Principal



International Conference on
**Glass Ceiling: Issues and Challenges
on Women Career Development
in Educational Institutions**
March 25 - 27, 2021



CERTIFICATE

This is to certify that Mr./Ms/[✓]Dr./Prof. SHESADRI KIRAN THARIMALA
of Department of MBA, CMR College of Engineering & Technology, Kandlakoya
has participated/ presented a paper entitled "GLASS-CEILING - A THREAT FOR
WOMEN EMPLOYEE AND ITS IMPACT ON ORGANIZATION"
in the AICTE sponsored 3 day International Conference on Glass Ceiling: Issues and Challenges on
Women Career Development in Educational Institutions, held at Annamacharya Institute of
Technology & Sciences, Tirupati, A.P., India, during 25 -27 March, 2021.


Dr. N. Chandrika
ICGC Coordinator


Dr. C. Nadhamuni Reddy
Principal



International Conference on
**Glass Ceiling: Issues and Challenges
on Women Career Development
in Educational Institutions**

March 25 - 27, 2021



CERTIFICATE

This is to certify that Mr./Ms./Dr./Prof. MOHAMMAD SIRAJUDDIN
of Department of MBA, CMR College of Engineering & Technology, Kandlakoya
has participated/ presented a paper entitled "A CONCEPTUAL FRAMEWORK ON WOMEN
EDUCATION AND EMPOWERMENT IN INDIA"

in the AICTE sponsored 3 day International Conference on Glass Ceiling: Issues and Challenges on
Women Career Development in Educational Institutions, held at Annamacharya Institute of
Technology & Sciences, Tirupati, A.P., India, during 25 -27 March, 2021.


Dr. N. Chandrika
ICGC Coordinator


Dr. C. Nadhamuni Reddy
Principal



International Conference on
**Glass Ceiling: Issues and Challenges
on Women Career Development
in Educational Institutions**
March 25 - 27, 2021



CERTIFICATE

This is to certify that Mr./Ms./Dr./Prof. JAGANNADHA RAO PAMARTHI
of Department of MBA, CMR College of Engineering & Technology, Kandlakoya
has participated/ presented a paper entitled "GLASS CEILING - A THREAT FOR
WOMEN EMPLOYEE AND ITS IMPACT ON ORGANIZATION"

in the AICTE sponsored 3 day International Conference on Glass Ceiling: Issues and Challenges on
Women Career Development in Educational Institutions, held at Annamacharya Institute of
Technology & Sciences, Tirupati, A.P., India, during 25 -27 March, 2021.


Dr. N. Chandrika
ICGC Coordinator


Dr. C. Nadhamuni Reddy
Principal



AMITY UNIVERSITY

21st INTERNATIONAL BUSINESS HORIZON


INBUSH ERA WORLD SUMMIT 2021

17th - 19th February, 2021

Certificate of Participation in Research Paper Presentation

This is to acknowledge the participation of Dr. Kotishwar (Academician / Corporate / Research Scholar/ Student) in the Research Paper Presentation held from 17th -19th February 2021 during the 21st International Business Horizon INBUSH ERA WORLD SUMMIT 2021. The paper titled A study on fed rate change change impact on select Global indices performance was worth appreciating for its efforts in generating, analyzing and presenting research content.


Prof. (Dr.) Gurinder Singh
Group Vice Chancellor
Amity Universities


Dr. Atul Chauhan
President, Ritnand Balved Education Foundation
& Chancellor, Amity University, U.P.

Atul K. Chauhan
Dr. Atul Chauhan
President, Ritnand Balved Education Foundation
& Chancellor, Amity University, U.P.



International Academics Partners



Symbiosis Institute of Business Management, Hyderabad
INTERNATIONAL CONFERENCE
on
*Rigor, Relevance & Resilience in
Business & Management Research*

CERTIFICATE OF PAPER PRESENTATION

This certificate is proudly presented to

Shesadri Kiran Tharimala

for presenting a paper titled

Consumer Behaviour Towards Shopping Goods In Traditional Market Place : An Examination Of Personality Traits As Exogenous Construct

in the SICBM-2021, International Conference (Virtual Mode)
conducted from 12-14 February, 2021 by Symbiosis Institute of Business Management, Hyderabad
in association with - College of Business at *Tennessee Tech University*, Cookeville, USA
Manukau Institute of Technology, Auckland, New Zealand
NWU Business School, North-West University, South Africa




DR. RAVI KUMAR JAIN
DIRECTOR
SIBM HYDERABAD


DR. RAMKRISHNA DIKKATWAR
CONFERENCE CHAIR - SICBM 2021
ASSOCIATE PROFESSOR, SIBM HYDERABAD


DR. TANMOY DE
CONFERENCE CO CHAIR - SICBM 2021
ASSISTANT PROFESSOR, SIBM HYDERABAD


Millennium
UNIVERSITY
Millennium University
Blantyre, Republic of Malawi


School of Commerce and Business Management
Central University of Tamil Nadu, Thiruvavur, TN- India



Sri Krishnadevaraya University
Ananthapuram, AP- India

CERTIFICATE OF PARTICIPATION


This is to certify that
Dr Dowlath Ahammad

has presented the paper *Expectations and Experiences towards Online Teaching in Professional Courses with special reference to Telangana and Andhra Pradesh States*
in **V.I.C** on "**Sustainability of E-education as a Close Alternative to Traditional Education**"
organized by School of Commerce and Business Management, Central University of Tamil Nadu, Thiruvavur, TN jointly with Millennium University Blantyre, Republic of Malawi and SK University Ananthapuram AP on 16th and 17th December 2020.


Prof A Chandra Mohan
Chairman & Dean of CBM
Hod of Management CUTN


Dr G Sudha
Associate Professor
Convener CUTN



Prof B R Megharaj
Convener
SK University


Dr K Sreenivasa Murthy
Associate Professor
Co Convener CUTN


CERTIFICATE OF PARTICIPATION

This is to certify that
Dr Shesadri Kiran Tharimala
has presented the paper **Expectations and Experiences towards Online Teaching in Professional Courses with special reference to Telangana and Andhra Pradesh States**
in **V.I.C on " Sustainability of E-education as a Close Alternative to Traditional Education "**
organized by School of Commerce and Business Management , Central University of Tamil Nadu, Thiruvavur, TN jointly with Millennium University Blantyre, Republic of Malawi and SK University Ananthapuram AP on 16th and 17th December 2020.


Prof A Chandra Mohan
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Hod of Management CUTN


Dr G Sudha
Associate Professor
Convener CUTN


Prof B R Megharaj
Convener
SK University


Dr K Sreenivasa Murthy
Associate Professor
Co Convener CUTN



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Certificate of Paper Participation




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Finance India International Research Conference August 2020
[Saturday, August 8th, 2020 3-9 PM (IST)]

This is to certify that
Prof. Dr. A Kotishwar
presented the research paper title
"Influence of Crypto Currency on Select Global Currencies - A Study"
at International Conference hosted by Finance India.

Finance India









Prof. Aman Agarwal (Moderator)
Professor of Finance & Dean
Indian Institute of Finance (www.iif.edu)
Executive Editor, Finance India (www.financeindia.org)
(The Quarterly referred journal of Finance of Indian Institute of Finance)

Prof. Dr. A Kotishwar
Associate Editor, FINANCE INDIA
Professor & Director, IIF Business School (AKTU)

Welcome Opening Address
Prof. Dr. J.D. Agarwal (INDIA)
Chairman & Distinguished Professor of Finance, IIF, INDIA
Editor-in-Chief, Finance India, INDIA

Keynote Address
Prof. Dr. Junzo Watada (JAPAN)
Professor Emeritus & Visiting Researcher, Waseda Univ., JAPAN
Research Professor, IJGE, Zhejiang Gongshang University, CHINA
Executive Chair of ISME & WICOME, JAPAN
President (2019-21) Forum for Interdisciplinary Mathematics (FIM), INDIA
Advisory Council Member Indian Institute of Finance, INDIA
Editorial Board Member Finance India, INDIA

Referee Address
Prof. Dr. M. Banu Durukan (TURKEY)
Professor of Finance, Dokuz Eylul University, Izmir, TURKEY
Chair, Department of Business Administration, DEU, TURKEY
Member Anat. Faculty of Business, DEU, TURKEY
Affiliate Professor of Finance, Lythiana University, SLOVANIA
Member, Istan. Chamber of Certified Accountants, TURKEY
Member, Assoc. of Chamber of Certified Public Accountants, TURKEY

Prof. Dr. Gopal Tadepalli V (INDIA)
Professor, Anna University, INDIA

Mr. Titus Mathew (INDIA)
Member Board, Capgemini Investment Fund, INDIA
Managing Partner, The Market & Economics Advisory, INDIA
Sr. Advisor Research, CSIP, Ashoka Univ., INDIA

Dr. S.P. Sharma (INDIA)
Chief Economist & Director of Research
PHD Chamber of Commerce & Industry, INDIA

Prof. Dr. Wing-Keung Wong (TAIWAN & HONG KONG)
Chair Professor, Asia University, TAIWAN

Vote of Thanks
Prof. Dr. Yamini Agarwal (INDIA)
Professor & Director, IIF Business School (AKTU), INDIA
Dean (Research), Indian Institute of Finance, INDIA
Associate Editor, Finance India, INDIA



Certificate Of Participation

23rd NHRDN National Conference

Hosted by the Delhi & NCR Chapter



[Signature]