

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Summary of Consultancy:

Academic Year	Amount of Funding (Rs.)
2018-19	5,50,000.00
2019-20	6,00,000.00
2020-21	4,01,400.00
2021-22	5,00,500.00

S. No	Name of the Organization	Academic Year	Year of Agreement	Nature of Work	Amount
1	EFIN Corporate Consulting Private Limited, Competitor Analysis – Understanding Strategies, Markets and Performance. (Duration: Jul – Sep,2021)	2021-22	2021	Survey	1,65,000
2	MANKALA and CHIKKALA Chartered Accountants, Identifying and planning marketing communication campaigns – identifying appropriate media, targets, message and timing. (Duration: Sep- Nov,2021)	2021-22	2021	Survey	1,43,000
3	Reliable Environmental Services, Identifying and planning marketing communication campaigns – identifying appropriate media, targets, message and timing.	2021-22	2021	Survey	60,000
4	Cluster IT Solutions Private Limited, Identifying opportunities to increase and measure Employee retention (Duration: Feb – April ,2022)	2021-22	2022	Survey	1,32,500
5	EFIN Corporate Consulting Private Limited, Cognitive Biases In Human Resources Decision Making Concerning It Companies, (Duration: Jul – Sep,2020)	2020-21	2020	Training	1,50,000
6	MANKALA and CHIKKALA Chartered Accountants, Hybrid work setup impacting agile software project In selected units under study, (Duration: Sep- Nov,2020)	2020-21	2020	MDP	1,26,000
7	Cluster IT Solutions Private Limited Exporters’ Failure During And After VUCA, (Duration: Aug – Nov,2020)	2020-21	2020	Survey	1,25,400
8	EFIN Corporate Consulting Private Limited- A Survey on level of Awareness on filling of GST among EFIN clients (Duration: Jul – Sep,19)	2019-20	2019	Survey	1,50,000
9	MANKALA and CHIKKALA Chartered Accountants, A report on Feasibility study towards business expansion at Bowenpally,	2019-20	2019	Survey	1,75,000

	Hyderabad (Duration: Aug-Oct,19)				
10	Cluster IT Solutions Private Limited A Survey on Mindfulness Performance among Employees – A study at client place. (Duration: Sep – Nov,19)	2019-20	2019	Survey	1,25,000
11	Vijetha Super Market Company Online Grocery System Design Through Task Analysis (Duration: Jan – Mar,20)	2019-20	2020	Survey	1,50,000
12	EFIN Corporate Consulting Private Limited, Feasibility Analysis of financial Services Effectiveness (Duration: Sep 2018 – Jan 2019)	2018-19	2018	Survey	2,00,000
13	EFIN Corporate Consulting Private Limited, Market Potential forecasting with reference to portfolio services. (Duration: Oct 2018 – Mar 2019)	2018-19	2018	Survey	2,50,000
14	Cluster IT Solutions Private Limited, Service Quality in terms of Consultancy Services Satisfaction (Duration: Feb – April,19)	2018-19	2019	Survey	50,000
15	Cluster IT Solutions Private Limited, Training Effectiveness among trainees in Diverse Discipline (Duration: Mar-May,19)	2018-19	2019	Survey	50,000